

Delivering the results your business needs and deserves.

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My Waterford is a FREE glossy magazine featuring all that's good about Waterford. We distribute 12,000 copies throughout Waterford City and County in prominent businesses and stores and is a regular feature at Waterford Airport.

The monthly magazine aims to promote all that is positive about Waterford, showcasing local restaurants, boutiques, hotels, services and businesses. With a team of models, photographers and graphic designers on hand, My Waterford can cater to all your advertising needs under one roof. With an estimated readership in excess of 72,000, you'd be mad not to consider My Waterford.

the magazine

Read My Waterford
on line at www.mywaterford.ie



My Waterford magazine is a local publication with a lifestyle approach covering the best in food, shops, interiors, motoring, health and beauty, leisure and travel in Waterford City. The magazine gives local and national clients the opportunity to benefit from advertising their business to a targeted readership in Waterford City and County

Special Position: Preferred positions are subject to availability and can be booked for adverts that are one half page or larger.

Our Rates

Full page	€950
1/2 page	€600
1/4 page	€385
1/8 page	€50
Glossary 3 Line Directory	€30
Inside front cover	€1,050
Inside back cover	€1,000
Back cover	€1,350
Front*	€2,500
<small>*includes 2 page feature and photo shoot</small>	

+ vat @ 23%

Some facts...

- A monthly glossy magazine (the only magazine in Waterford and county.
- One month shelf life
- Print run of 12,000: 11,500K delivered to shops and businesses 500 to Waterford Airport where you can read our magazine on your next flight.
- Readership of 72,000